

SIMPLE STARTUP CANVAS

Designed for:

Designed by:

Date:

Version:

| | | | | |
|--|---|---|---|--|
| <div>Problem/Pain</div> <div></div> | <div>Product/Solution</div> <div></div> | <div>Unique Selling Proposition</div> <div></div> | <div>Unfair Advantage</div> <div></div> | <div>Customer Avatar</div> <div></div> |
| <div>Existing Alternatives</div> <div></div> | <div>Key Metrics</div> <div></div> | | <div>Traffic Sources</div> <div></div> | |
| <div>Pricing</div> <div></div> | | | <div>Business Models</div> <div></div> | |



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